

PROGRAMMA

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| 10:00 - 10:10 | <p>Welcome speech</p> <ul style="list-style-type: none"> - Commercial Attaché of Lithuania at the Embassy of Lithuania to Italy, Laura Šerėnienė - Representative of Kaunas City Municipality (TBC). - Head of International Relations and Protocol Department at Kaunas Chamber of Commerce, Industry and Crafts, Ingrida Braziūnienė |
| 10:10 - 10:30 | <p>Kaunas Business Overview: key sectors and specific focus on selected industries.</p> <ul style="list-style-type: none"> - Social and Economic Environment: overview of current socio-economic factors shaping the business climate. - Future Perspectives for Business Development: key opportunities and forecasts for sustainable growth - The Role of Higher Education in Business Innovation: how Kaunas universities support entrepreneurship, research and skilled workforce development. - Promising Sectors for Investment and Growth: exploration of high-potential industries driving the future economy. <p><i>Tadas Stankevičius, director at Kaunas IN</i></p> |
| 10:30 - 10:50 | <p>What you should know before exporting to Lithuania?</p> <ul style="list-style-type: none"> - Understanding Lithuania's import dynamics - Business communication and negotiation culture with Lithuanian entrepreneurs; - Highlighting opportunities in the Kaunas business hub - Lithuanian attitudes toward Italian-made products <p><i>Nikas Grumblys, CEO at Gateway Partners Lithuania</i></p> |
| 10:50 - 11:30 | <p>Q&A</p> |

Per informazioni:

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KAUNAS CHAMBER
OF COMMERCE,
INDUSTRY AND CRAFTS



EMBASSY OF THE
REPUBLIC OF
LITHUANIA IN ROME

